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PRNewswire

## Natural Stem Cell Enhancers an NBA All Star Weekend Sports-Celebrity Perk?

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Legends of Basketball Gift Bags Feature StemSPORT

PHOENIX, Feb. 13 /PRNewswire/ -- *Legends of Basketball*, the National Basketball Retired Players Association's nickname, has chosen to feature the launch of a natural stem cell release product regime in their sports-celebrity gift bags at the Phoenix NBA All Star Weekend. All retired NBA players who are association members and their VIP corporate guests will be treated to this new category of product.

The StemSPORT regime is the latest Stem Cell Nutrition offering coming out of California's STEMTech HealthSciences, the Stem Cell Nutrition company. STEMTech and its Chief Science Officer Christian Drapeau have been increasingly in the news over the last two years for their breakthrough work in the field of Adult Stem Cells.

The STEMTech mantra, supported by double blind scientific studies, is that Adult Stem Cells made by a person's own bone marrow are nothing less than the body's natural renewal system. The STEMTech product line increases the release and circulation of Adult Stem Cells by some 25% with some extraordinary results. StemSPORT is their first entry into the Sport's Nutrition market.

Sports guru and STEMTech V.P. Heather Livingston said the NBA All Star Weekend venue for launching the sports Stem Cell Nutrition product is symbolic. "With StemSPORT we're empowering distributors to proactively impact the performance of all athletes, amateur and professional, by assisting in reducing muscle recovery time. What more visible start than with the Legends of Basketball?"

Scientist and author Christian Drapeau explains how the Stem Cell enhancers function to maximize human performance: "Supporting the release of stem cells from the bone marrow and increasing the number of circulating stem cells improves various aspects of human health. For very active and sports focused people, Stem Cells are the raw materials to repair micro-tears and micro-injuries created during training."

The results, according to Drapeau, are that active people, whether former NBA stars or amateur weekenders, can exercise more intensely at each training session with the ultimate consequence of greater performance.

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About STEMTech HealthSciences: San Clemente based STEMTech HealthSciences Inc. was founded in 2005 as a pioneering company in the Stem Cell Nutrition field. STEMTech distributors are located throughout the United States, Canada, Mexico, Jamaica, Puerto Rico, the United Kingdom, South Africa, Taiwan and Malaysia. For more information on STEMTech [www.stemtechhealth.com](http://www.stemtechhealth.com) and on StemSPORT <http://www.stemsport.com/>

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