



## NBA Trainers Educated About Benefits of Stem Cell Nutrition

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San Clemente, California (PRWEB) July 25, 2009 -- Athletic Trainers who attended the recent NBATA (National Basketball Association Trainers Association) annual meeting in Chicago were exposed - most for the first time ever - to a promising new concept in the area of reducing exercise recovery time among athletes: stem cell nutrition.

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"While virtually all of the Athletic Trainers already knew about stem cells and their potential benefits, most had absolutely no idea that you can nutritionally support the body's natural ability to release stem cells from your bone marrow," said Heather Livingston, STEMTech's VP of Global Product Training & Sports Marketing. According to Livingston, an internationally recognized health expert who has trained and counseled a number of Olympic athletes and professional sports teams, "Science has shown that a higher level of one's own circulating adult stem cells is related to supporting greater health. Our research indicates that this also extends to muscle recovery, which significantly affects athletic training and ability."

According to Livingston, "With the demands of long seasons and the multi-million dollar risk of injury, big name pro athletes are beginning to embrace this new category of supplements in a big way", though she added, "all athletes, from professionals to weekend warriors, can benefit from this kind of nutritional support."

STEMTech's goal within the sports community is to educate athletes and Athletic Trainers about the benefits of stem cell nutrition and their StemSPORT™ dietary supplements. More information can be found at [www.stemsport.com](http://www.stemsport.com).

About STEMTech HealthSciences Inc.

Founded in 2005, STEMTech HealthSciences Inc. is a pioneer in stem cell nutrition and developer of StemEnhance®, a product scientifically proven to support the release of adult stem cells. Recently published clinical data shows that a greater number of circulating adult stem cells equate to better health and wellness. The co-inventor of StemEnhance and StemSPORT is Christian Drapeau, a published author and renowned expert on adult stem cells.

The NBATA Tradeshow benefited the Richard E. Vandervoort Memorial Scholarship fund. This release does not infer that the NBATA or NBA's Athletic Trainers have endorsed STEMTech.

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