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TEQUESTA PROFILE

Natural Couple Takes Flight To Health And Well Being

By John M. Pugsley

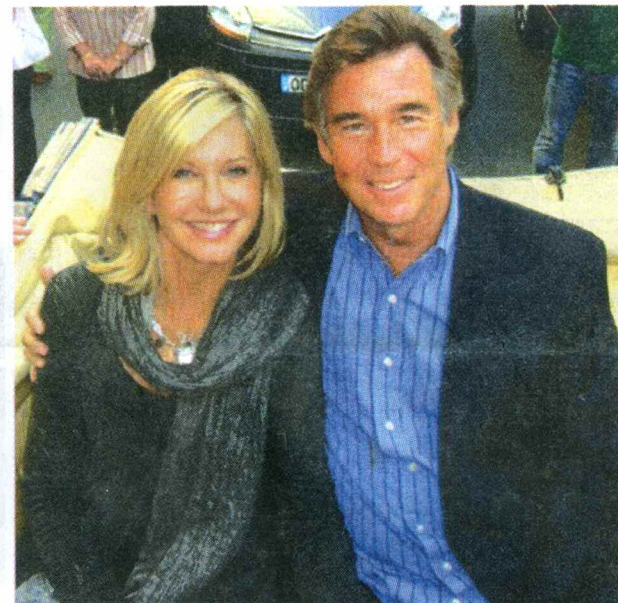
She speaks as gracefully as an Aussie bird in transit and as softly as a newborn koala, despite her life's challenges and remarkable tenacity and courage. It's Olivia Newton-John, and she's calling my cell phone at 9:30 in the morning. "Hi John!" she chirps, "It's Olivia Newton-John!" Her pleasant, down-to-earth Aussie tone is distinct, and it's very clear from that moment that I feel like I'm talking to an old friend.

Having traveled all over the world, it's apparent that she's probably met some interesting characters, and she met such a fellow – known as "Amazon John" – or John Easterling. Since being married during two secret ceremonies (one in Peru and one in Florida) in June 2008, they share time between homes in California, Florida and the Amazon in Peru, when the "still newlyweds" are not on tour promoting ZAMU. Amazon John, just as friendly and enthusiastic as Olivia, joined the call as well.

John was eagerly enthusiastic about sharing the benefits of ZAMU, a revolutionary organic rainforest blend of ingredients that have been scientifically recognized for their beneficial health properties. Among the ingredients is Camu Camu, the most concentrated source of naturally occurring vitamin C in the world and often called the "feel good fruit." Vitamin C is a potent antioxidant that prevents the premature aging of cells and has been proven to support a strong immune system and cardiovascular health. John mentioned that ZAMU is a new and exciting addition to the Amazon Herb Company that he founded in 1990, based right here in Jupiter.

"Amazon John" Easterling is a successful eco-entrepreneur and visionary leader who

holds a degree in environmental studies from the University of North Carolina and has spent many years searching the Amazon rainforest for treasures and ancient artifacts. During his years of exploration in the rainforest, he was introduced to the traditional use of medicinal plants. After a health crisis and life-changing experience using these botanicals, a simple truth became clear: the real treasure of the rainforest is,



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in fact, the life-enhancing properties of the rainforest plants. He shares a powerful vision of using e-commerce as the solution for better health, rainforest sustainability and wealth generation.

The vibrant couple shares a strong connection in the fact that the four-time Grammy Award-winner singer, songwriter and actress, Olivia Newton-John Easterling, is an environmental advocate

as well and former Goodwill Ambassador to the United Nations Environmental Program. Just like her husband, she has long been a supporter of the rainforest and believes that human health and healing is intricately linked to the health and well-being of our planet.

The Amazon Herb Company has teamed up with the Amazon Center for Environmental Education and Research (ACEER) Foundation to bring teachers and environmental education and programs to children in rainforest villages. Olivia and John are both Board members of ACEER. John adds, "ACEER creates, develops and implements environmental education programs in Indigenous communities of the Peruvian Amazon. These programs continue to develop environmental awareness and sustainable use of natural resources."

It's no wonder this all-natural couple not only look as



Olivia Newton-John



Amazon John with Sherlock

good as they feel, because health, beauty and nature envelope them. Olivia told me she's part owner of a beautiful health spa in Australia called GAIA Retreat & Spa. She continues to point out that our mission today is of health and well-being, in fact, it's her personal victory against cancer that has led her to announce her partnership with the Austin & Repatriation Medical Centre and the creation of the "Olivia Newton-John Cancer and Wellness Centre" (ONJCC) in her hometown, Melbourne, Australia. The ONJCC will provide a comprehensive range of services and facilities for cancer treatment, education, training and research.

After having spent many years battling breast cancer and now a survivor of 15 years, it appears that Olivia wants her legacy to be in helping other women survive this deadly disease. She is happy to note that in order to maintain what she calls "good breast health," one may want to use her self-examination breast kit or a similar one. (www.liv.com).

When Olivia and her husband are not busy saving people and the planet, Olivia tells me she is excited about an



Olivia Newton-John Easterling Florida wedding

upcoming television event with star-studded skating champions, recording artists, cancer survivors and health advocates. "The Thanksgiving Day show will feature the historic return to the ice of the legendary, Scott Hamilton, in his first television performance since being diagnosed with a brain tumor five years ago," she says. Hamilton and Dorothy Hamill will skate to her music, as a cancer survivor herself, and one of America's foremost music producers, David Foster.

Back on a local front, the composed couple enjoys going for walks on the beach with their half-Irish setter- half "beach dog," named Sherlock. Sherlock certainly enjoys his cookies, as he was barking the entire phone conversation for more, and Olivia, as nice as she can be, gave into the temptation every so often, to keep him quiet. They both agree that Jupiter has an unassuming charm that residents have come to love and revere.